

30 SEPTEMBER – 1 OCTOBER

HUB UTCN CLUJ-NAPOCA

DTX2025
DIGITAL TRANSFORMATION
EXPERIENCE

A STROLL THROUGH THE CITY

Explore Transylvania's vibrant scene

Check visitcluj.ro for upcoming events



eDiH4.Society

EDIH



Co-funded by
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photo source: Emil Boc

About Cluj-Napoca

The 'heart' of Transylvania

Cluj-Napoca is home to around **400.000 people**, of which an estimated $\frac{1}{4}$ of the population, i.e. 100.000 individuals, are students and young adults.

In addition, the city is also home to 11 universities out of which 4 are ranked in Top 12 Romanian universities, placing it on the national map as a top university centre.

Over the years, the IT sector has grown continuously in Cluj-Napoca, attracting skilled people from all over Romania. **More than 25,000 people work in the local IT sector**, while the local IT business environment reunites approx. 1,200 IT businesses.



Currency

The national currency in Romania is **RON** (otherwise known as **Leu (singular) and Lei (plural)**).

The current official exchange rate is around:
1 EURO = 5.08 RON

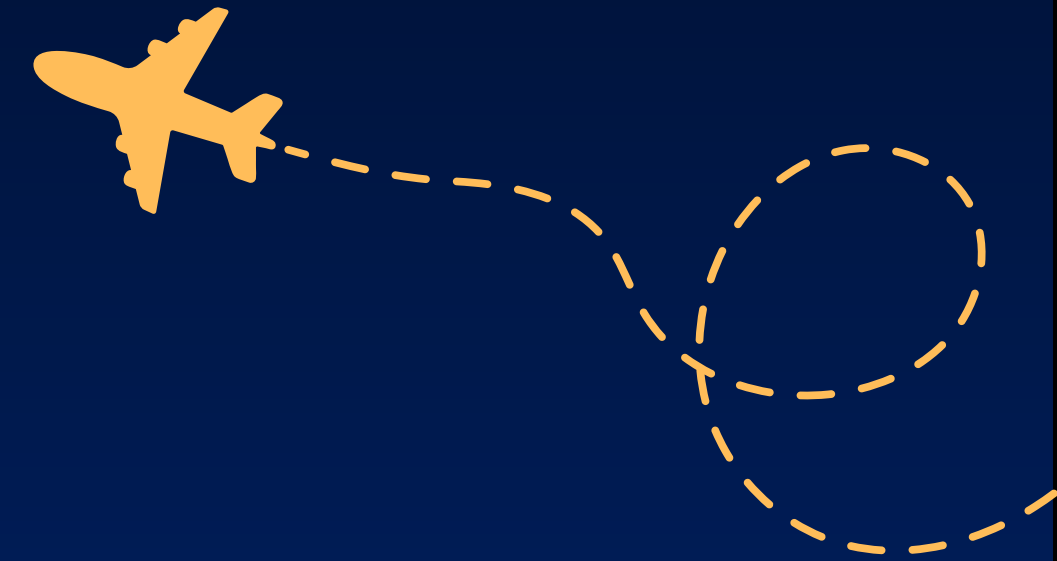
Banks

Bank branches in walking distance from the city centre:

- **Banca Transilvania** – No. 1 Memorandumului Street, Cluj-Napoca
- **Raiffeisen Bank** – No. 16 Unirii Square, Cluj-Napoca
- **BRD** – No. 31 Unirii Square, Cluj-Napoca

Getting to Cluj-Napoca

from the local airport



“Avram Iancu” International Airport is located on the outskirts of the city. However, there are many options to reach the city center in the blink of an eye.

by bus #option 1

- **Route A1E** (from the Departures and Arrivals terminals) – ticket: 6 RON/ 1.2€

tickets can be purchased inside the bus, through POS

During the journey, the bus will stop only at the request of passengers by pressing the control button inside the vehicle.

[timetable and additional info](#)

by bus #option 2

- **Route 5** (bus station located to the right of the airport, on the main street) – ticket: 3 RON/ 0.6€

tickets can be purchased inside the bus, through POS

- more frequent departures
- direct connection to the train station (last stop)

[timetable](#)

Getting to Cluj-Napoca

from the local airport

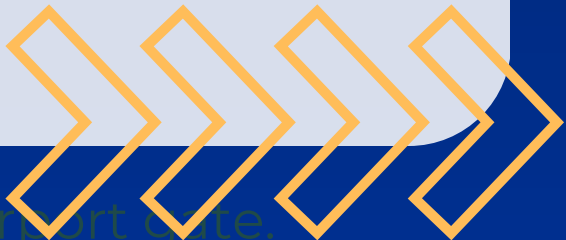


by taxi

Taxis are readily available outside the arrivals area | Approximate duration: 15' - cost: 10 - 12€ (50-60 RON)

Clima & Confort Taxi	Daniel Taxi	Diesel Taxi	Napoca Taxi	Nova Taxi
0264 943	0264 947	0264 946	0264 953	0264 949

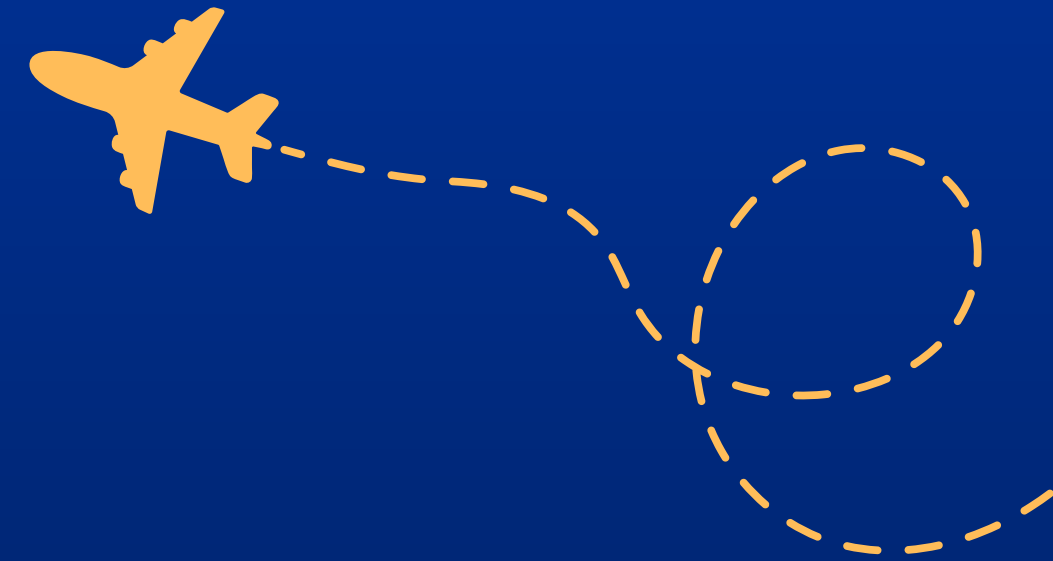
Payment options include cash and card payment (via POS), according to current Romanian legislation, but it's safer to ask if you can pay by credit card, before taking the ride.



Host recommendation: order independently via online apps (Star Taxi), with location outside the Airport gate.

Getting to Cluj-Napoca

from the local airport



by ride-hailing apps

- **BlackCab Airport Transfer**, service available in Cluj. Details [here](#).
- **Bolt** – functional and popular in Cluj-Napoca. The app is available in Google Play or AppStore. Charges will be made directly to the debit card listed in the app.
- **Uber** – functional and popular in Cluj-Napoca. The app is available in Google Play or AppStore. Charges will be made directly to the debit card listed in the app.

car rental

- Car rental agencies available at the airport
- Cost per day: 15€ (50–60 RON)

Public transport

local buses ●

Moving around the town is quite easy and fast by local buses, because there are many dedicated lanes.

Check out the timetables and stops at ctpcj.ro

Tickets (3 RON = 0.6€) can be purchased inside the bus through POS, via the online app '24 pay', the ticket counters located in most points or at the ticket machines.

trams ●

same as above.



photo source: Emil Boc

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CONFERENCE

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Getting to the Conference

HUB UTCN

No. 4 George Barițiu Street, Cluj-Napoca



[Check the website](#)



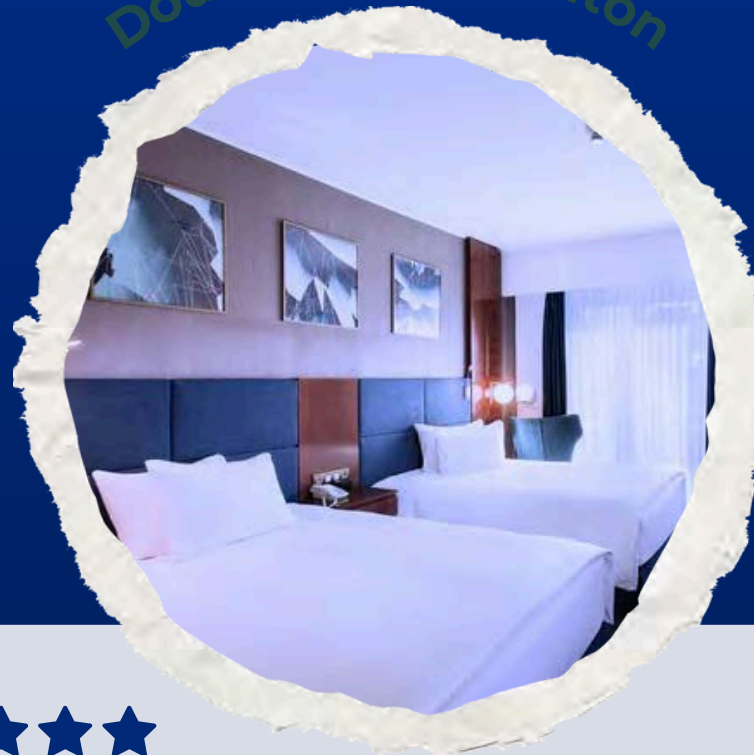


Accommodation



Suggested hotels #1

DoubleTree by Hilton



★★★★★

- **Location:** Sindicatelor Street, no. 9-13
- **Cost:** ≈150€ / night, breakfast included (for standard double room)
- **Distance from Conference:** 13-15 minutes walking

[Website & Booking](#)

Vibre Hotel



★★★★★

- **Location:** Constantin Brâncuși Street, no. 48-54
- **Cost:** ≈160€ / night, breakfast included (for standard double room)
- **Distance from Conference:** 17-20 minutes walking

[Website & Booking](#)

Beyfin Hotel



★★★★★

- **Location:** Avram Iancu Square, no. 3
- **Cost :** ≈110€ / night (for standard double room)
- **Distance from Conference:** 10 - 15 minutes walking

[Website & Booking](#)

Suggested **hotels** #2

Wyndham Cluj



★★★

- **Location:** Calea Turzii Street, no. 43-49
- **Cost:** ≈135€ / night, breakfast included (for standard double room)
- **Distance from Conference:** 13 – 15 minutes walking

[Website & Booking](#)

Hotel Hampton by Hilton



★★★★

- **Location:** 21 Decembrie 1989 Boulevard, no. 67
- **Cost:** ≈100€ / night, breakfast included (for Queen room)
- **Distance from Conference:** 20– 25 minutes walking

[Website & Booking](#)

Radisson Blu Hotel



★★★★★

- **Location:** Aleea Stadionului, no. 1
- **Cost:** ≈125€ / night, breakfast included (for standard double room)
- **Distance from Conference:** 25 – 30 minutes walking

[Website & Booking](#)



Leisure





Central Park Simion Barnutiu

stroll through the alleys

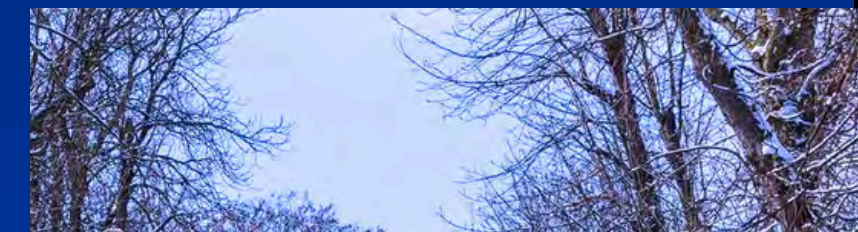
A place for a relaxing walk by the lake. After a long session, what's best than letting off steam in a serene landscape? Savor the picturesque imagery and the flowery smells.

The largest public park in the city, laid out in the 19th century. The park was created after the transformation of the green area and the promenade, which was located between Someșul Mic River and Morii Stream.

Always open, free access. Details [here](#).



photos source: Emil Boc & Primăria Cluj-Napoca





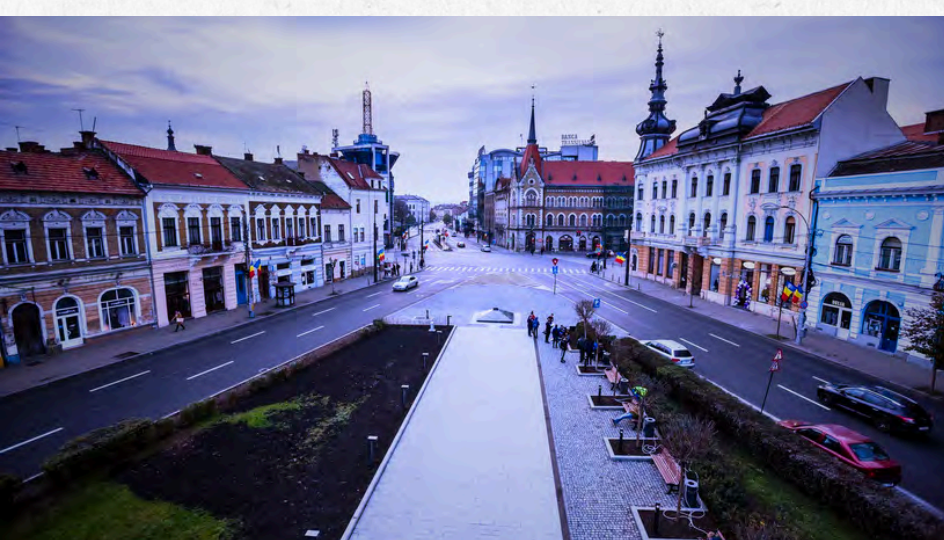
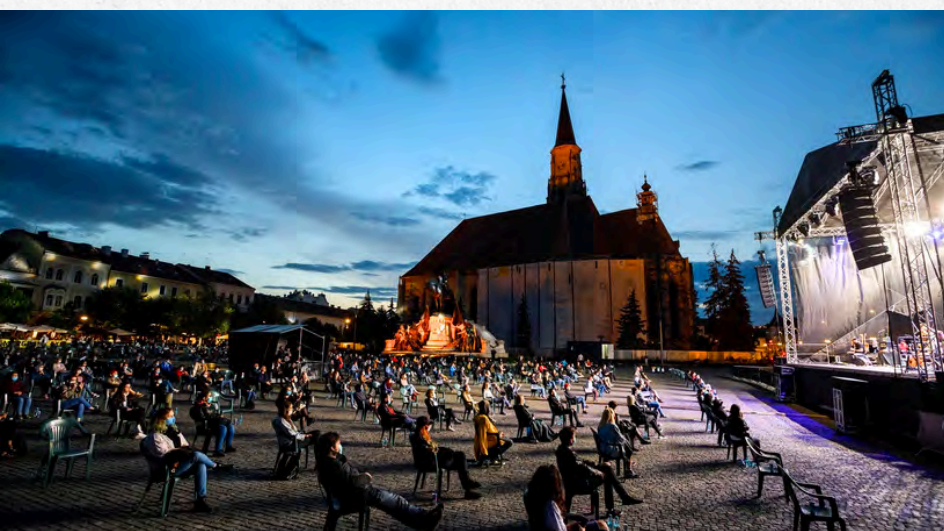
Iulius Mall Park

have a seat by the lake



photos source: Emil Boc & Primăria Cluj-Napoca

Unirii Square and the Old Town



photos source: Emil Boc & Primăria Cluj-Napoca



Breathtaking **sunsets** at Cetățuie belvedere spot

Take over the city and enjoy a sunset at Cetățuie, just a few steps from the city center.

From here, you'll be able to spot Cluj Arena, a multi-purpose stadium which is also home to the Untold Festival.

To reach the spot, go to *General Dragalina Street* and climb the stairs at the intersection with *Ștefan Ludwig Roth Street*.

Alternatively, you can search on Google Maps for "Aleea Scărilor" or "Parcul Cetățuia".



photos source: Primăria Cluj-Napoca



photo sources: Emil Boc & Primăria Cluj-Napoca

Firefighter's Tower

Address: 17 Tipografiei Street, Cluj-Napoca. Details [here](#).

The tower was built in the late 15th century as part of the fortification surrounding the city. According to historical records, from 1585 onwards, it served as a fire watchtower in addition to its role in the city's defense system.

In 1789, Cluj-Napoca experienced one of the most devastating fires of the century, which destroyed much of the medieval city structure and led to major urban renewal initiatives.

The Firefighters' Tower was declared as a National Historic Landmark in 1957, and after its classification, the building was to be transformed into a museum dedicated to firefighters.





Food & Drinks





A culinary journey in Romania



Must try

Main Course

Dessert

cabbage rolls



goulash



meatball soup



"varză a la Cluj" (cabbage)



"papanăși"



"langos"



"gomboți"



"vargabéles"



Traditional Restaurants

- **Valachia** – Govora Street, no. 27
- **Restaurant Roata** – Alexandru Ciurea Street, no. 6
- **Casa Dacilor** – Constantin Brâncuși Street, no. 86A
- **Casa Maramureșeană** – 21 Decembrie 1989 Boulevard, no. 82



Food & Drinks

- **Tortelli Pasta Bar** (Old Town) – Virgil Fulicea Street, no. 2
- **Perfetto Cucina Italiana** – Unirii Square, no. 18
- **Marty Restaurants** – multiple locations
- **Euphoria Biergarten** (near the Central Park) – Cardinal Iuliu Hossu Street, no. 25
- **Garlic Bites & Tales** – Inocențiu Micu Klein Street, no. 13
- **Casa Boema** – Iuliu Maniu Street, no. 34
- **Restaurant Nativ** – Georges Clemenceau Street, no. 3
- **Samsara Foodhouse** (vegetarian/ vegan/ raw-vegan) – Cardinal Iuliu Hossu Street, no 3

*for drinks, we recommend pretty much any pub în the **Old Town area**

Having a sweet tooth?

we got the best spots for you



Friandise



Eroilor Boulevard,
no. 10



A la Tarte



Ion I. C. Brătianu st., no.
35



Acadeea



Napoca st.,
no. 19



Iris Delice



Regele Ferdinand st.,
no. 27



Stop for a cup of **specialty coffee** at



Meron Napoca



Napoca Street, no. 3



Tucano Coffee



Bulevardul Eroilor, no. 19



Olivo Coffee Culture



Bulevardul Eroilor, no. 49



Captain Bean



I.C. Brătianu Street, no. 12

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